



COURSES IN ENGLISH -- 2008/2009

- FALL SEMESTER - (approx September 10th - December 20th)

Important note: Please make sure you have completed with eventual course pre-requisites, and that your final course choice was approved by your Academic Advisor at your Home Institution.
Every exchange student can combine courses in English Language with courses in French language.

Faculty and the Administration reserve the right to open up a session in any required subject matter, regardless of the semester, provided sufficient enrolment; likewise Faculty and the Administration reserve the right to cancel any required subject matter, regardless of the semester, if the enrolment is inadequate.

COURSES FOR INTERNATIONAL STUDENTS

	ECTS credits	Length / week
Doing business in France	3	1h30
Foundations and Perspectives of the European Union	3	1h30
Organizational Behaviour	4	2h
International Trading	3	1h30
E-Commerce	3	1h30
French level 1 beginner	5	3h
French level 2 intermediate	4.5	3h
French level 3 advanced	5	3h

COURSES FROM BBA PROGRAM

Level 100 (Freshman):

	ECTS credits	Length / week
Introduction to international business	5	3h
Business economics	5	3h
Principles of accounting 1	5	3h
Statistics	5	3h
Presentation and writing methods	5	3h

Level 200 (Sophomore):

	ECTS credits	Length / week
International marketing	5	3h
Business law	5	3h
Principles of management	5	3h
Business financial management 1	5	3h
Quantitative business methods 2	5	3h

Level 300 (Junior):

	ECTS credits	Length / week
FINANCE MAJOR		
Economics for financial markets	5	3h
Money and banking	5	3h
Financial markets	5	3h
Data analysis	5	3h
Investments	5	3h
International finance 1 (prerequisite: Business financial management 1 and 2 - level 200)	5	3h
Managerial accounting	5	3h
MANAGEMENT MAJOR		
Hospitality management	5	3h
Intercultural management	5	3h
Managing Information Systems	5	3h
Teams and leadership	5	3h
Small business & entrepreneurship	5	3h
Total quality management	5	3h
Logistics	5	3h
Human resources	5	3h
MARKETING MAJOR		
Asian markets	5	3h
E-Business	5	3h
Consumer behavior	5	3h
Customer relationship management	5	3h
Brand management	5	3h
Marketing research	5	3h
Services marketing	5	3h

COURSES AT ESGF (Finance Department)

3rd year courses (undergraduate, Bachelor level):

	ECTS credits	Length / week
Comparative Economic Systems	5	3h
Mathematics applied to business & finance	5	3h
International Marketing	5	3h
European Business Law: Fundamental Principles and Specific Rules	5	3h
Managerial Accounting	5	3h
Financial Accounting	5	3h
Financial Markets (with BBA programme)	5	3h
International Finance (with BBA programme)	5	3h
Money and Banking (with BBA programme)	5	3h

COURSES AT ESGCI (International Business Department)

Students integrating all of these courses can obtain a Double Degree (on a fee paying basis, for more details please talk to the International Office)!

3rd year courses (undergraduate, Bachelor level):

	ECTS credits	Length / week
Anglo-Saxon accounting	3	1h30
International marketing	3	1h30
Negotiation	3	1h30
Communication skills	3	1h30
Intercultural management	3	1h30
Advertising	3	1h30

4th year courses (graduate):

	ECTS credits	Length / week
Financial package	3	1h30
Event marketing	3	1h30
International diplomacy	3	1h30
Knowledge management	5	3h
International business strategy	5	3h

COURSES AT ESGI (Computing Department)

(Number of credits and lengths are still to be confirmed)

These courses are only available in the 4th and 5th year, and therefore on a graduate level (courses up to the 3rd year (undergraduate) are only in French)

- Marketing
- Object Oriented Programming in C++
- XML Fundamentals
- Oracle SQL Programming And Oracle DBA
- Project Management
- Advanced PHP Programming
- Operational Research
- Artificial Intelligence
- Computing Audit
- Databases
- Extreme Programming Techniques
- Internship Report
- NET Technology
- Advanced Algorithms
- Object-Oriented Programming with J2SE
- Advanced XML Programming
- Java 2 Enterprise Edition (J2EE) Platform
- Java 2 Platform, Micro Edition (J2ME)
- Commercial Laws
- Computers and Information Technology
- Laws
- Small Business and Entrepreneurship
- Coaching and personal Development
- Research Methodology
- Research Thesis
- Principles of Management

Important note:

- 1) A course cannot be dropped off after the end of the 2nd week of classes. If the course is dropped off after without authorization, an "F" grade is automatically given to the student.
- 2) Faculty and the Administration reserves the right to open up a session in any required subject matter, regardless of the semester, provided there is sufficient enrollment; likewise Faculty and the Administration reserves the right to cancel any required subject matter, regardless of the semester, if the enrollment is inadequate.

For more specific information about our international exchange programs, please contact Ms Angela Feigl, Director of the International Relations: afeigl@pgsm.fr
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